



**Wilson Benedict's**

# **Dynamic Personality for Success**

**How to have a Great Personality for a Break-through  
Success in Life!**

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# Introduction

This EBook is different from most of the self-help books out there because it doesn't just cover how you should think to ensure success. It covers a bigger picture whereby it shows you practical steps on how you can use your thoughts to influence yourself and others around you, creating a dynamic personality to pre-design success. Unlike those motivational books, this book also provides you action steps to take to achieve your dreams and goals in life.

Tired of empty promises? Need a Break-Through in Life?  
You're in for a treat! Sit back and enjoy this wonderful book.

Whether you are a man or a woman, a boy or a girl; all of us want success in life. It can be attaining wealth, achieving strong relationship bonds with love or by achieving certain dreams and goals. Success by definition is the attainment of wealth, position and honors, it does not necessarily always mean material status. Whatever it is, everyone has their own goals in life. Whether you are poor or rich, a life without a goal is a meaningless one. We have only got one life-time to live; our destiny is within our control.

Success in life doesn't come easy for many people. Otherwise, there would not be so many suicide cases, so many bankruptcies, divorces and poverty issues in the world today. Not many people can be successful in life. 85% of the people in the world die financially broke. The World Bank estimates that two and a half billion people live on less than \$2 a day between 1981 and 2005. At present almost HALF the entire population in the world lives below \$2.50 a day. 80 percent of the world's population today accounts for only one-quarter of world income.

We all want to lead a happy life, envious to others. Some people craves for a luxurious life, to have a big apartment & drive a sports car, while some are just wanted a simple but meaningful life living in a vineyard . Free from all the troubles and stress in life, the hassle and bustle of the hectic city life. Some seek for fame while some just need recognition from others.

We all wanted the best in our lives. Success takes itself in many forms. Everyone has their own idea to the picture of success. Of all the success in life to everyone, is there anything or any underlying principle that governs the law of success in life? Is there any key fundamental component in life in which differentiates successful people and non-successful ones? Ever occurred to you that an old classmate of yours during high school used to do badly in school and today he became a millionaire while you are still struggling to make ends meet? How unfair life can be... So what is it that all success started with?

Success begins in the state of mind. Never underestimate the power of your mind can do. Do you know that almost everyone is given the same opportunity to succeed in life from the day they were born? Some people may be lucky to start off in a wealthy family while some were born in poverty-stricken families, whom count each day a blessing when there is food on the table. Nevertheless, whichever situation in life you undergo, if you have a normal brain, everyone has the same potential to succeed. Those intellectually disabled would have a harder time trying to catch up for sure! Successful people think differently from the ordinary; and that is why they are successful. Your thoughts will eventually form a pattern of characteristic traits of yourself which is your personality.

Personality is the essential character of a person. It is the existence as a self-conscious human being or a personal identity. In psychology, it is the organized pattern of behavioral characteristics of the individual. It comprises not only characteristics of a person, (e.g. feelings, behavior, communication abilities) but also his whole physical outlook and appearance. In short, it is who you are!

People with great personality usually have high confidence, great charisma, good attitude in life and have a positive mindset. Usually, a person's personality is developed from experience since young. The society and the family have a great impact of the upbringing of the child. That is why I urge all parents to be careful

when they educate their child during their childhood days or they may leave behind deep psychological scars on the child permanently. They should help the child to develop a set of positive thinking and relate to people in a positive manner.

With good trainings, anyone can learn communication skills, new languages or even culinary skills. In a similar sense, one's personality can be developed too! A student of personality can learn to acquire positive thought pattern, increase esteem, improve personal attitude and develop a healthy body.

#### EMPHASIZE ON PERSONALITY HAS INCREASED

People are attracted to one who has an alluring personality. Without being able to influence others with your personality, you won't go very far up in the corporate ladders today. Even if you have a doctorate degree, if no one in the office loves to work with you, you will just be unable to maximize the fullest potential of your subordinates. A person who emphasize on cold harsh logic, devoid from all feelings and emotions will make him a self-centered person who is unpopular to everyone. Lately, schools have started to understand the importance of personality development and they are cautious in developing those values in students.

A few years ago in India, no one gave emphasize in personality development. People generally focus on physical appearance and specialties in work. But now, times are different, it is the age of economic revolution. Education can only bring a person to a certain level of a brilliant career. One who has mastered a dynamic personality can maneuver challenges with ease and handle difficulties with confidence.

While it seems that physical appearance is related to one's personality. The way he or she dresses can give you a rough impression of that person on first meeting. A clean shaven face usually tells you that a man is neat. But if the inner personality of that particular person is poor, he/she would have erased all the positive impressions as soon as he/she behaves or started speaking. This sort of first impression is only momentary on others. To have a great personality, both character and appearance of the person is equally important.

## **BELIEVE THAT YOU CAN CHANGE FOR THE BETTER**

In their best-selling publication 'Born to Win' well-known psychologists Muriel & Dorothy have written that a man is basically born to win. But due to negligence our winning potential doesn't grow to the best of its capacity. A lot of man and women in the world today develop their personality based on the expectation of others. They have lost their uniqueness in their character and are unable to glow from their unique traits. We have to learn to boldly preserve our uniqueness despite of criticisms from others. In that way we can move from a normal personality to a dynamic one!

In the last few paragraphs, I have mentioned that personality is developed from young. Do you think that it is impossible to change a person's personality? The answer is obviously "No." Just like many things in life, you can improve your personality for the better.

Research has shown that anybody can improve their personality with these 7 basic methods. A man can evolve into one who has a good personality if he is willing to clear all his limiting beliefs and humble himself down to learn.

Words of wisdom:

If you do not like where you are now, REFUSE to accept it until you finally reached a place where you want to be. That is Faith. – Napoleon Hill

## **The 7 Fundamentals of a person before acquiring a Dynamic Personality**

### **1. Have a GOAL in Life**

Nothing happens without a cause. If you decide to live your life aimlessly and leave everything to fate, your development and progress will be determined by luck. The disappointing truth is that luck rarely happens. Even if you are at the bottom, don't fail to dream high. When you can see opportunity, opportunity would seek for you. Don't give up on setting your dreams and goals in life.

Having an aim in life gives you natural motivation everyday. It gives you the energy to wake up every single morning and look forward to life. It creates a form of positive affirmation towards life and it will eventually have an impact on your personality. You would automatically get a sort of charisma from your own personal motivation!

## 2. Be willing to get KNOWLEDGE

The way of success is the continual pursuit of knowledge. It could be acquired through your education or the specialized skills you learnt from trainings. Knowledge in education is only potential power unless you can intelligently apply them in your life or work.

No wise man would want to befriend a fool if they have a choice! If you do not know what is going on around the world, you're only going to be left out in conversations. Not only must you have general knowledge but you also got to be great in your specializations at work or school. Frequently update yourself with the latest news from: i) Informative TV programs ii) Online newspapers iii) Communications with people who are intellectual iv) Books, Articles etc. Sharing knowledge with people gives you the ability to easily connect with people and have an influence over them.

## 3. Carry yourself with CONFIDENCE

Have you noticed that you are naturally attracted to people who are radiant and full of poise? A person with confidence will draw the people around him sub-consciously like a magnet. Even if you are facing tough adversities in life, you must also learn to take things in a positive manner. Don't slouch when you walk, it is very obvious to people when they looked at it. When you are making handshakes with people, do it firmly. Eye-contacts are an extremely important tool for you when communicating with people. Not only it shows that you are confident of yourself but you are confident of who you are looking at. It gives a form of respect to the other party and also shows your sincerity when communicating with him. Don't always speak with conviction too. All these little gestures I mentioned earlier will show whether you are a confident person or not. A confident person shows no sign of insecurities within him. Any man or women would want a confident partner and that is especially true for women when it comes to dating! Remember, your confidence can even overcome all the

toughest moments in life - The stage fright moments when giving a speech and the interview for your job.

#### 4. Communicate with ENERGY

Many successful people have a very different style when they communicate with others. They speak in a clear tone and in a forceful manner. Be cautious over the command of your language when you talk. Making grammar errors when you speak will only reflect badly upon yourself. Take note on your pronunciation too. Be excited in the ideas you are trying to bring across to another. The other party will also feel the excitement and willing to hear more from you. It makes you an exciting person to be with. Communicating with energy is an important trait of a dynamic personality.

#### 5. Have a good sense in DRESSING

A person who has a good sense in dressing and dresses smartly is pleasing to look at. If you observe carefully to all successful people in any area, entertainment, business, arts etc, you would have noticed that these people dresses well too! It gives the person confidence and relaxes his mind. It gives an aura of a pleasing personality to the people around him. There would be a cheerful look on his face and elegance in his movements  
Nobody would want to employ a person who is sloppy in dressing for interview.

#### 6. Stay HEALTHY

A terminally ill person could receive huge amount of attention from people around him. However, the attention is short-lived and it is out of pity from people. To stay healthy gives you a smart look on your face and it is even more attractive to others. With discipline and determination, one can improve his health. Work-out regularly; take a stroll in the park in the mornings – whatever you are more comfortable with. Have more fruits and vegetables in your meals. Drink plenty of water and have sufficient sleep. A healthy body is also one of the ways to boost brainpower, gives you a good facial complexion, provides immunity against diseases and most importantly, gives you the energy necessary for a dynamic personality.

## 7. Develop good HABITS

People often over-looked certain negative habits which they possessed. They may feel that it is just an insignificant part of them that others would bother. However, the little habits that they have actually reflect upon their personality! You can also tell whether a person is meticulous from his habits. A lazy person will usually give himself away from his lazy habits. It'll form a bad impression on others.

Stay clean, tidy and be punctual for appointments. Honor your promises; be sincere in your work and quit taking excessive alcohols or cigarettes. These habits will add sparkle and dynamism to your personality.

Give people the friendliness and politeness within you. Remember that you have to keep your cool in all situations; only the fools will lose their composure and worsen the situation. Be humble and give in to the other party if you need to. Nobody would want to be with people who are proud and think highly of themselves. If you feel that people around you are avoiding you, it is time that you should do something and improve on your behavior. To have a dynamic personality, people must feel comfortable around you.

*This is just a small token of appreciation from me. I hope you have enjoyed reading this introductory chapter of this book. You could purchase the entire E-book at <http://www.dynamicpersonalitysuccess.com/>*

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